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*CHILDCARE RESOURCES ANNOUNCES HONORARY CHAIR OF
2010 CHILDREN'S ADVOCATE AWARD LUNCHEON*

BIRMINGHAM, AL — Childcare Resources is pleased to announce that L. Gwaltney McCollum, Jr. will serve as the 2010 Children's Advocate Award Luncheon Honorary Chair.

Mr. McCollum is Chairman and CEO of First National Bank of Jasper. He has most recently served the past two years as Chairman of Children's Health System. He currently serves on the board of Children's Health System and Children's Hospital Foundation and is an active member of the Jasper Rotary Club. His past community involvement includes; President, Chamber of Commerce of Walker County; Chairman of the Industrial Development Board of the City of Jasper; and, Walker County Campaign Chairman, United Way of Central Alabama; and, Walker County Heart Association. He has served on the boards of Kid One Transport System of Walker County; Walker County Literacy Council; Birmingham Regional Chamber of Commerce; Region 2020; Leadership Alabama, Class III; Alabama Banking School, University of South Alabama; and The Altamont School.

Mr. McCollum's role in bettering the lives of families and children in Walker County is evident through his community involvement. Childcare Resources is proud and honored to have Mr. McCollum partnership in this year's luncheon.

Celebrating 20 years, this event honors persons and organizations with an extraordinary commitment to central Alabama's children. The Children's Advocate Award recipient will be announced at the luncheon, along with nominees who are honored as Friends of Children.

Childcare Resources has the distinct honor of presenting the 2010 Margie Curry Lifetime Achievement Award to Governor and Mrs. Bob Riley. Mrs. Riley will be in attendance to accept the award.

Childcare Resources is central Alabama's resource for child care information, training and financial assistance and parent education. A nonprofit organization and United Way partner agency since 1984, Childcare Resources provides a wide range of services that help make quality child care available and affordable in Blount, Jefferson, Shelby and Walker counties. For more information, call (205) 252-1991 ext. 306 or visit www.ccr-bhm.org.

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